

Genix AI Privacy Policy

Effective Date: 11/28/2024

1. Introduction

Welcome to Genix AI! This Privacy Policy outlines how Genix AI ("we," "us," or "our") collects, uses, and protects your personal information when you use our mobile application, Genix AI ("the App"). By using the App, you agree to the practices described in this Privacy Policy.

2. Information We Collect

2.1. Personal Information

- **Account Information:** When you create an account, we may collect your name, email address, and password.
- **Usage Data:** We collect information about how you interact with the App, including your video creation activities, preferences, and settings.
- **Device Information:** We may collect information about the device you use to access the App, including device type, operating system, and unique device identifiers.
- **Location Information:** With your consent, we may collect your approximate location to enhance your experience with the App.
- **Face Data:** As an AI video generation product, we may collect face data when you upload videos to create special effects. We explicitly state that we do not retain face data beyond the video generation process and do not share this data with any third parties. Also, we explicitly confirm that face data is not retained.

2.2. Non-Personal Information

We may also collect non-personal information, such as anonymous usage statistics, crash reports, and other technical data that does not personally identify you.

3. How We Use Your Information

- **To Provide and Improve the App:** We use your information to operate, maintain, and enhance the features and functionality of the App.
- **To Personalize Your Experience:** We may use your information to customize the content and features you see within the App.

- **To Communicate with You:** We may use your contact information to send you important updates, notifications, and promotional materials.
 - **To Ensure Security:** We use your information to protect the security and integrity of the App and to prevent fraud and abuse.
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4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating the App and providing services to you.
 - **Legal Requirements:** We may disclose your information if required by law, regulation, or legal process, or to protect our rights, property, or safety.
 - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner.
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5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Your Choices

- **Access and Update:** You can access and update your personal information by logging into your account within the App.
 - **Opt-Out:** You can opt-out of receiving promotional communications by following the unsubscribe instructions provided in the communication.
 - **Location Data:** You can disable location services for the App in your device settings.
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7. Children's Privacy

The App is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new Privacy Policy on the App or by other means. Your continued use of the App after the changes indicates your acceptance of the updated Privacy Policy.

9. Face Data Collection and Storage

We collect face data to provide you with the video generation features of the App. We explicitly state that we do not retain face data beyond the video generation process. Face data is used solely for the purpose of generating the video effects you request, and it is not stored for any other purpose or duration.

- **Reasons for Storing Face Data:** The temporary storage of face data is necessary to process video generation requests. This data is used only during the video creation process and is immediately deleted once the video is generated.
 - **Storage Duration and Reasons:** Face data is stored only for the duration required to complete the video generation process, which typically lasts for a few seconds to a few minutes. This temporary storage is necessary to ensure the smooth operation of video generation features. Once the process is complete, the face data is automatically deleted from our servers.
 - **Sharing Face Data with Third Parties:** We do not share face data with any third parties. Face data is processed solely within our secure environment and is not transferred to any external entities.
 - **Third-Party Storage of Face Data:** Since we do not share face data with third parties, there is no third-party storage of face data.
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10. Data Retention and Deletion

We retain your personal information for as long as necessary to provide you with our services and to comply with our legal obligations. Face data is not retained beyond the video generation process. If you wish to delete your personal information, you may do so by contacting us at contact@ars.chat. We will respond to your request within a reasonable time.

11. Data Protection Officer (DPO)

We have appointed a Data Protection Officer to oversee our compliance with data protection laws. You can contact our DPO at dpo@ars.chat for any questions or concerns regarding data protection.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at: contact@ars.chat